



Quality of Life Plan

Seeking Citizen Input and Visions for Our Future

Monday, February 26, 2024

GENERAL GOAL & OBJECTIVES

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

- Mother Teresa

- Create a community inspired plan accepted by City Council focusing on Quality of Life issues.
- Plan to include the necessary resources to put projects to action, find funding streams, and drive Duncan forward.
- Upon City Council acceptance, continue to have quarterly meetings to discuss status of projects; as projects are completed consider new projects to continue to improve Quality of Life and Livability Score.
- Every five (5) years hold a major meeting to reevaluate the plan and engage the community on visions and “Big Ticket Desires.”

QUALITY OF LIFE

“The quality of life is determined by its activities.”

-Aristotle

- Quality of Life is defined as being the standard of health, comfort, and happiness experienced by an individual or group.
- The American Planning Association also believes that emotional, material, and physical well-being; engagement in interpersonal relations; opportunities for personal development; exercising rights and making self-determining lifestyle choices; and participation in society are vital to a good Quality of Life.
- An individual's perception of their position in life in context of the culture and value system in which they live and in relation to their goals, expectations and standards and concerns are forms of measuring Quality of Life.

LIVABILITY SCORES

“It’s interesting to see the investment of companies in relocating. They will go to the cities which are the most livable cities in the world and not the ones that have the most cars in their downtown streets.”

-Jan Gehl

- Livability Scores consider cost of living; crime rates; climate conditions; jobs and economy; school ratings; health and wellness; housing demographics; and commute/travel times.
- Potential residents, and businesses, look at this information when determining places to relocate.
- Communities with higher Livability Scores tend to focus on ways to improve the categories to be more attractive.
- Community leadership must continuously be working on all categories to stay competitive.

LIVABILITY SCORES

AARP LIVABILITY INDEX

	Overall	Housing	Neighborhood	Transportation	Environment	Health	Engagement	Opportunity
Oklahoma	46	56	40	49	49	41	42	45
Duncan, OK	45	57	38	52	50	33	31	52
Ada, OK	52	62	40	55	60	39	37	70
Bixby, OK	50	41	42	53	51	51	53	55
Fredericksburg, TX	58	57	48	48	54	59	82	59
Bentonville, AR	52	50	46	54	51	59	50	54
Branson, MO	55	58	36	50	60	36	70	72

DUNCAN HEART & SOUL

“We believe the strength of every community lies in the hands and hearts of the people who live there.”

- Duncan Heart and Soul

- A community driven process that engages the entire population of a town in which a process identifying what they love most about their town, what future they want for it, and how to achieve it occurs.
- **Involve everyone** (people need to feel included to get involved, some people need to be invited to feel included).
- **Focus on What Matters MOST.**
- **Play the LONG game** (by coming together to shape a plan for our community).
- **Imagine. Connect. Plan. Act.**

MR. DERRICK MILLER'S
JOURNALISM CLASS AT
DUNCAN MIDDLE SCHOOL

“If I Were Mayor”
Essay contest sponsored
by the Oklahoma
Municipal League

- Students wrote “If I Were Mayor” essays that were submitted to the Oklahoma Municipal League.
- Students focused on community events, recreation, friendly activities, walkability, and the importance of taking care of the earth today for a better future.
- They shared thoughts on taking care on fellow students.
- They wrote about infrastructure improvements, public safety, and support for small businesses.
- Duncan’s future is bright because these students are looking to the future with big ideas and servant hearts!

S.W.O.T. ANALYSIS

“How wonderful it is that nobody needs to wait a single moment before starting to improve the world?”

- Anne Frank

- Strengths – What does Duncan do well?
- Weaknesses – Where does Duncan fall short and need improvement?
- Opportunities – What does Duncan have that we are not fully utilizing/untapped potential?
- Threats – What things must be addressed by Duncan that could be detrimental to our future?
- S.W.O.T. Analysis will be complimented with demographic data about the community to help prioritize projects to make Duncan a better place to live, work and play.

“BIG TICKET DESIRES”

“No man can become rich without himself enriching others.”

- Andrew Carnegie

- Your opportunity to dream big for Duncan! Do not worry about what a project might cost as having a plan will serve as a tool to seek funding and grants.
- What does Duncan need (amenity, policy, program, etc.) to attract new residents and businesses?
- What are you passionate about? Arts? Culture? Parks and recreation? Sense of community? Health and wellness? Education? Other items that make communities great?

FUTURE MEETINGS

“The creative process involves getting input, making recommendation, getting critical review, getting more input, improving the recommendation, getting more critical review... again and again and again.”

- Author Unknown

- March 25, 2024
- April 22, 2024
- May 20, 2024 (3rd Monday)
- June 24, 2024
- July 22, 2024
- August 26, 2024
- September 23, 2024
- October 28, 2024
- November 18, 2024 (3rd Monday)
- December 16, 2024 (3rd Monday)

**THANK YOU FOR SHARING
YOUR INPUT AND VISIONS FOR
OUR FUTURE!**

Nate Schacht, Director
Community Development
City of Duncan, Oklahoma
580-251-7715
nschacht@duncanok.gov

