

## **"Big Ticket Desires"**

- Canes Chicken Restaurant
- Wingstop Restaurant
- More Entertainment Opportunities
- Clothing Stores
- More Mall Improvements
- Chik-fil-A Restaurant
- Chipotle Restaurant
- Zoomiez
- Urban Outfitters
- Free or Low-Cost Entertainment Opportunities
- Panda Express Restaurant
- Mall Reinvestment
- Sit Down/Casual Restaurants
- Target Store
- Ulta Beauty Store
- Waterpark/Aquatic Center
- Olive Garden Restaurant
- Sanrio/Hello Kitty Shop
- Job Opportunities for High School Students
- Starbucks Restaurant
- Academy Sports Store
- Another Veterinarian Office
- Teen Entertainment Opportunities
- Texas Roadhouse Restaurant
- Dave and Busters Restaurant
- Laundromat
- Public Transportation: Rentable Bikes and Scooters
- Urban Air Experience
- Chucky Cheese Restaurant
- Arcade or PC Café
- Bring More Festivals to Town
- Recreation (bowling, axe throwing, etc.)
- Events that Support/Build Local Economy
- Pickleball Courts
- Club Setting for Teens
- Freddy's Restaurant
- Chicken and Pickle Development
- Another PGA Rated Golf Course
- Bowling Alley
- Trampoline Park
- What-A-Burger Restaurant
- In & Out Burger Restaurant
- Bigger Movie/IMax Theater
- More Sit Down Restaurants
- Evening and Night Activities
- Top Golf Facility
- Vegan/Healthy Restaurants
- Small Boutiques
- Deli Style Restaurant

- Entertainment Center with Lots of Activities
- More Main Street Events
- More Higher Education Opportunities in Duncan
- Hot Topic Store
- Five Below Store
- Sam's Club/Costco
- Aldi's
- Dillard's Store
- Old Navy Store
- Amusement Park
- Buffalo Wild Wings Restaurant
- Garden Parks
- More Grocery Stores
- Updated Pool/Aquatic Center
- Jumbo Juice/Smoothie Place
- McAlister's Restaurant
- Homeless Shelter
- Butterfly/Flower Gardens
- Bigger Splash Pad
- Dick's Sporting Goods Store

## **Strengths**

- Local Gas Stations
- Local Banks
- Good Restaurants
- Many Blue Collar Workers
- Locally Owned Businesses
- Centralized Downtown/Businesses
- School Zones
- Friendly Neighborhoods
- Small Businesses Growth
- Summer Sno
- Options for Fast Foods
- Ross Store
- Local Grocery Stores
- Support for Small Businesses!
- We Support Local Businesses that Offer Unique Shopping Experiences
- Police Department
- Duncan Regional Hospital
- Fire Department
- Hotels
- Overall Care for People
- Good Population Size
- Most Businesses Take Pride in Appearance
- Oil Field History – Celebrate This
- Haliburton
- Duncan Public Schools
- Local Healthcare
- Unique Mix of Shops and Restaurants

- The Hospital is Town's Best Achievement
- Trail System is Getting People Outside
- Technology Center
- Public Parks
- Opportunities Exist for High School Students (scholarships)
- Job Opportunities
- Local Businesses Owned by Local People
- Plenty of Quick Serve Restaurants/Drink Establishments
- Fairgrounds
- Moose Lodge
- Kochendorfer (activities they provide for social gatherings)
- Harbor Freight
- Walking Trails
- Rib Crib
- Braum's
- New Businesses Feel Safe
- The Bond Between People
- Pinky's Ice Cream
- Strong/Resilient Community
- Local Leaders
- Able to Hang Out/Enjoy Parks and Lakes
- Great Museums
- Our Businesses are Clean
- Great Culture and Community
- Fire Stations
- Response Time for Police Department
- Citizens and Leaders Care About Duncan
- Affordable Utilities
- Affordable Food Costs
- Small Town Charm/Feel
- Family-Owned Businesses
- Good Mix of Restaurants
- Great High School
- Kiddie Land
- Variety of Restaurant Choices
- Local Churches
- Lack of Entertainment/Food Mix Opportunities
- Abandoned Buildings
- Lack of Entertainment
- Bad Drivers
- Lack of Healthy Food Options
- Lack of Clothing Stores
- Cost of Development
- Lack of Areas for Development Expansion
- Run-down Businesses/Structures
- Blight
- Abandonment (Structures)
- Homelessness
- Crime
- Rundown Businesses Along Highway 81
- Rundown Businesses on East Main Street
- Inconsiderate and Rude People – Acting Before Thinking
- Lack of Nursing Homes
- Lack of Hotels
- Condition of Streets and Roads
- Condition of Infrastructure
- Empty Lots and Open Spaces Unused/Underused
- Lack of Storage Units/Facilities
- Lakes Need Updated
- Parks Need Updated
- Architecture of Existing Buildings
- Nothing for Teens
- Potholes
- Nothing Exciting to Bring People Here
- Not Enough "Cute" Stores
- Lack of Entertainment Opportunities
- General Level of Education of Population
- No Place to Hang Out
- Run Down Neighborhoods
- Broken Down Homes/Houses
- Rund Down Businesses
- East Main Street
- limited Activities for Teens
- Vacant Hotel
- Lack of Community Pride
- People Not Taking Care of Their Own Things
- Up and Coming Sporting Activities
- Not Enough Shelters (human)
- Limited Shelter Space (animals)
- People Leave Duncan to Shop
- People Going to Lawton or OKC to Shop
- Need More Skilled Doctors
- Poor Quality of Homes
- Poor Quality of Roads
- Duncan Feels Like a "Pass Through" Town

## Weaknesses

- Trash Everywhere
- Trashy Properties
- Buildings Not Used to Fullest Potential
- Not Many Popular Restaurants
- Lack of Mall Investments
- Potholes in Roads
- Lack of Teen Employment Opportunities
- Reliance of Vehicles
- Lack of Mall Reinvestment

- Lack of Amenities/Entertainment
- Lack of Good Paying Jobs
- Abandoned Buildings Take Up Space
- No Pharmacy on East End
- Limited Shopping Opportunities on East End
- Lack of Higher Paying Jobs
- Existing Drainage Infrastructure
- Lack of Sidewalks
- Empty Buildings
- Healthy Living/Lifestyle Activities Lacking
- Lack of Attention/Awareness to Environmental Concerns
- Abandoned Homes
- Rude People
- Lack of Affordable Housing

- Lake Improvements
- Pursue Housing Grants/Incentives
- Opportunities to Pursue Skills After High School
- Expand the Mall
- Potential for Higher Paying Jobs
- Teenager Employment
- Highway 81 Traffic
- Arcade/Internet Café
- Parks and Outdoor Spaces
- More Social Care Facilities
- Entertainment Facilities in the Mall
- Duncan Lake to Attract Tourism
- Opportunity for More Welding Jobs
- Recreational Opportunities for Teens/Young Adults
- Age Appropriate Pool Hall
- Build Up Tourism
- Workforce is Motivated and Hardworking
- Drainage Improvements
- Neighborhood Sidewalks
- Additional Street Lights
- Park Improvements for Outdoor Events
- Ethnic Food Festivals
- Great Places to Work
- Historic Downtown
- Build on Community Pride
- Vacant Commercial Building Redevelopment
- Abe Raizen Park/Sports Complex
- Housing Improvements on East End

## Opportunities

- Opportunities for New Restaurants
- Opportunities for New Shops
- Potential for Popular Places
- Potential for Job Creation
- Community is Driven to Bring Entertainment/Restaurants
- Ideal Population Size
- Simmons Center
- Better/Healthier Food Choices (Restaurants)
- More Healthy Food Options
- Opportunity to Grow as a Community
- Mall Improvements and Expansion
- Stores that Sell Name-Brand Make-up
- More Trails and Bike Lanes
- More Housing
- More Sidewalks
- Infill Development Opportunities
- Online Business Opportunities
- More Outdoor Hangout Spots
- Internships at Duncan Hospital
- Oil Field Jobs/Supporting Jobs
- Vo-Tech and Camron University
- Duncan Regional Hospital
- Internship Program Opportunities (existing and potential)
- Opportunities for Fairs and Festivals
- Internet – Potential for Growth
- Fitness Activities
- Trade Business Opportunities
- Chisholm Mall Potential
- Park Improvements to Compliment Trails
- Development/Redevelopment Along Hwy 81
- Red River Vo-Tech

## Threats

- Neighborhood Safety
- Not Enough Recreational Opportunities
- No Clothing Stores
- Lack of Affordable Income Housing
- Restaurants and Businesses Closing
- Neighborhoods
- Unsafe Intersections
- Drug Use
- Nighttime Traffic in Residential Areas
- Traffic Around Schools
- Traffic/Pedestrian Safety
- Other Cities – Positioned to Land New Development Quicker than Duncan
- Urban Sprawl
- Bigger Towns Collecting Our Sales Tax Dollars
- Water Pollution
- Building Abandonment
- Southside of Town Needs Reinvestment
- Unused/Underused Land

- Crime
- Appearance of East Main Street
- Appearance around Railroad Tracks
- Mental Health
- Store Security Needed
- Better Protection for Citizens Needed
- Safety at Walmart
- Low Investment in East End
- Police Department (staff) Small
- Drunk Drivers
- Storms/Disasters Impact
- People Moving Away to Find Activities
- Current Road/Street Conditions
- Sketchy White Vans
- Neighborhood Blight
- Sometimes Feel I Might be Abducted
- Too Much Fast Food, Not Enough Casual Dining
- Too Many Chicken Restaurants
- Don't Feel Safe as a Young Female
- Human Trafficking Concerns
- Lack of Traffic Control Near Schools
- Lack of Street Lights
- School Zone Safety (traffic)
- Neighborhood Character
- Neighborhood Safety
- Gun Threats
- Burglary and Theft
- High School Lot Goons
- Lack of Redevelopment in Southeast Duncan
- Bypass Area is Dangerous
- Parks Need to be Cleaned (dangerous items on the ground)
- Rising Prices of Organic Groceries
- Food Deserts
- Armed Robbery
- No Place to Shop for Clothes
- Bypass Takes People Away from Town
- Elk and Bypass Intersection is Dangerous
- Marijuana Use and Driving Under the Influence
- Drug Use
- Tap Water Doesn't Taste Good
- Power Grid/Infrastructure is Aging
- Unsafe Drivers
- Windows on Homes Need to be Gun Proof
- Localized Flooding During Heavy Rain
- Not Enough Sidewalks
- Streets Need Marked Crosswalks
- Too Many Dollar Stores in Town
- Community Needs to Support Local Businesses
- Not Much to Draw People to Duncan
- Drug Violence
- Flooding Events
- Harmful People
- Stray Animals
- Oil Production Fluctuation
- Condition of Pool
- Lack of Workers Wanting to Work
- Reliance on Oil Production (economy)
- County Roads Need Repairs Too
- Lack of Landscaping Around Businesses
- Not Many Shop Local
- Lack of New Job Opportunities
- Crime Near Railroad